



NOR HAZIMAH BINTI MOHD SAUFI

GRAPHIC & MULTIMEDIA DESIGNER

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[insert behance link]

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PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic & Multimedia Designer with over 5 years of experience in graphic design, digital marketing, e-learning content production, and video editing. Skilled in producing engaging visual content for digital and print platforms while maintaining brand consistency. Strong proficiency in Adobe Creative Suite with experience collaborating across teams to deliver high-quality creative solutions within deadlines

SELECTED PROJECTS

- Automotive Social Media Campaign
- E-Learning Video Production
- Corporate Branding Materials
- Photo Manipulation Key Visuals
- Print & Marketing Collateral

SKILLS

DESIGN

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Canva

VIDEO

- Adobe Premiere Pro
- Adobe After Effects (basic)

EXPERTISE

- Graphic Design
- Social Media Design
- Digital Marketing Design
- Branding & Visual Identity
- Photo Manipulation
- Print Design
- Marketing Collateral
- Logo Vectorization & Recreation
- Print-Ready Artwork
- Video Editing
- E-Learning Content Production
- Typography & Layout Design

EXPERIENCE

E-Learning & Multimedia Designer DFZ Talent Ignite Sdn. Bhd.

2020 – Present

- Designed digital marketing materials for Facebook, Instagram, Reels, YouTube, and corporate campaigns.
- Produced and edited e-learning videos, including subtitle synchronization, proofreading, and quality assurance.
- Managed the 3D virtual recording system for e-learning video production.
- Collaborated with internal teams to create engaging educational and promotional content.
- Managed multiple design projects while maintaining brand consistency and meeting project deadlines.

Graphic Designer (Part-Time) Stechmad Sdn. Bhd.

2019

- Designed company profiles, sponsorship proposals, brochures, banners, posters, and other marketing collateral.
- Supported marketing campaigns through creative visual designs that enhanced brand visibility.
- Worked closely with the marketing team to deliver creative solutions aligned with business objectives.

EXPERIENCE (CONTINUED)

Creative Design Intern DreamEDGE Sdn. Bhd.

2019

- Assisted in creating basic 3D assets using Autodesk Maya.
- Performed basic 3D modeling, UV mapping, and texturing for production projects.
- Collaborated with the production team to ensure assets met project requirements.

Freelance Graphic Designer

2016-2023

- Designed wedding invitation cards, posters, banners, product packaging stickers, and promotional materials.
- Recreated low-resolution logos into clean, scalable vector artwork for print and digital applications.
- Prepared print-ready artwork with attention to layout, typography, colour accuracy, and production specifications.
- Delivered customized creative solutions while managing multiple client projects and meeting deadlines.

EDUCATION

● Bachelor of Information Technology (Media Informatics) (Hons)

Universiti Sultan Zainal Abidin (UniSZA),
Kampus Besut

2016-2020

● Diploma in Islamic Studies with Information Technology

Universiti Sultan Zainal Abidin (UniSZA),
Kampus Gong Badak

2014-2016

● Sijil Pelajaran Malaysia (SPM)

Sekolah Agama Menengah Unwanus Saadah,
Banting

2013

AWARDS & ACHIEVEMENTS



Bronze Award

Prime Teen Awards (International),
Ministry of Youth and Sports
(2015)



Dean's List Award

Universiti Sultan Zainal Abidin
(2018, 2019)



Finalist

Student Leadership Award (National)
(2018)

LANGUAGES

Bahasa Melayu

Native Proficiency

English

Basic English

REFERENCES

Available upon request.